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Six simple questions to help us understand what we can do for you.

Company Name _____ Date _____

1. What was your approximate sales volume in 2014?

\$500,000 - \$1M | 1M - 2M | 2M - 5M | 5M - 8M | 8M - 10M | 10M +

2. Do you have your own Amazon account? () FBA () Merchant Fulfilled () Both

3. Do you sell directly to Amazon? If so, how much last year? _____

4. How many SKU's do you have? _____

5. Do you have a retail site? If so, what e-commerce platform does it run on? _____

6. Which of the following best characterizes how your products are sold on Amazon:

They are being sold way below MSRP They are being sold slightly below MSRP

They are being sold at MSRP

If you wish, please use the space below to express any specific concerns you have about your brand's presence on Amazon.com?